



JELLY BEANS



Jelly Bean Math

Color	Value	How Many?	Worth
Red	\$.05		
Orange	\$1.00		
Yellow	\$.25		
Green	\$.01		
Purple	\$.50		
Pink	\$.10		

Black \$2.00
White \$0.15

Using your bag of Jelly Beans complete the above chart and then answer the questions.



Vocabulary- Let's talk about these words. What picture could you draw to help you remember the meaning of these words....



Read the article, "Not Just Another Jelly Bean"

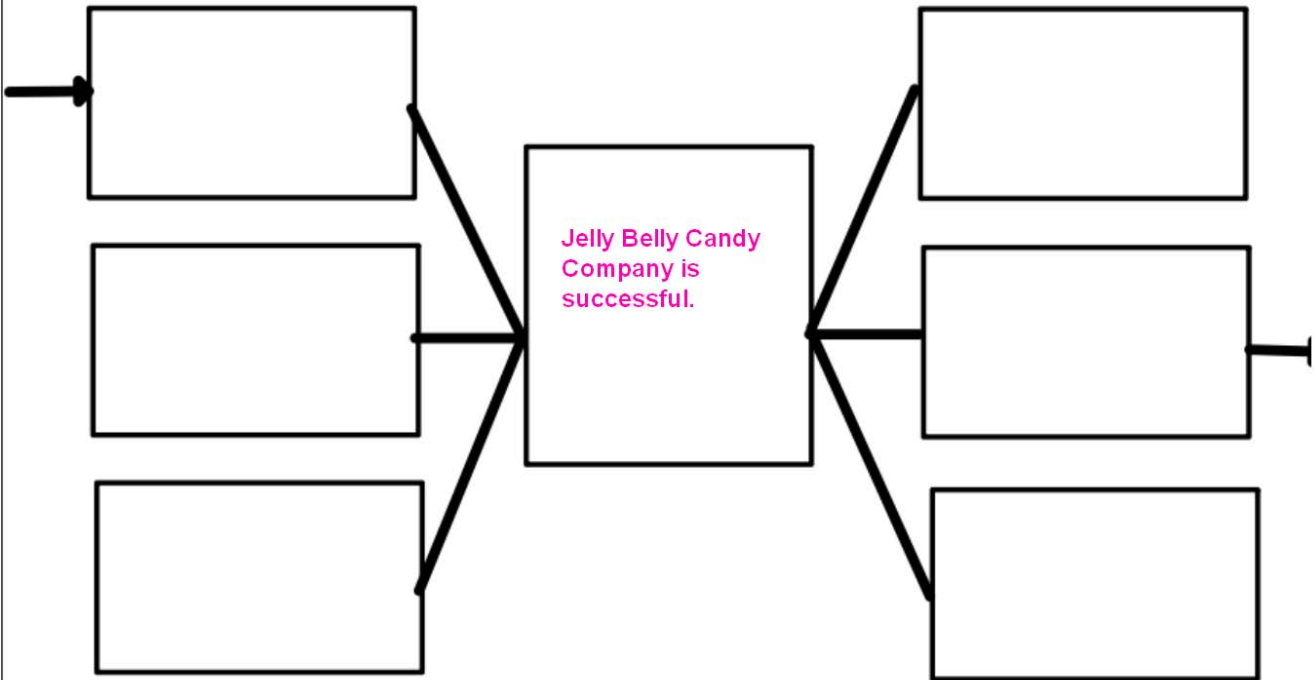
While reading: Interact with the text!!!

**Let's learn more about Jelly Belly
Candy Company!**

<http://player.discoveryeducation.com/index.cfm?guidAssetId=7EC96B8F-69F5-4BC8-BF2A-5446605DE7F1>

Causes

Effects





Based on the information from the article, what conclusion can you make about the future of the Jelly Belly Candy Company?

- A** Jelly Belly sales will decrease.
- B** Jelly Belly sales will increase as new flavors are added.
- C** Jelly Belly will not create anymore flavors.
- D** Jelly Belly will change its name.



Who would most likely not be interested in this article?

- A** Business investors
- B** Rival candy makers
- C** Dieticians
- D** Rock Stars



What two words are most similar from the article?

- A** gourmet, factory
- B** raising, increases
- C** employees, connoisseurs
- D** chewy, jelly





What makes Jelly Belly beans unique?

- A** They only have a flavored shell.
- B** They are high in calories.
- C** The inside of the bean is flavored.
- D** They use artificial flavorings.





What event helped Jelly Belly sales increase in the 1980's?

- A** New flavors were introduced.
- B** A new president took over the company.
- C** The company got a new name.
- D** The President of the United States became a Jelly Belly fan.





Sports jelly beans would most likely be marketed during which event?

- A** a track meet
- B** a concert
- C** a movie
- D** a taste testing at a grocery store





According to the passage, economic anxiety has what effect on the candy industry?

- A** no effect
- B** increased sales of candy
- C** decreased sales of candy
- D** none of the above





What word best describes Mr. Rowland?

A Unconcerned

B Ambitious

C Slothful

D Silly

